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|  |  | CHARLES NDERI M.  COPYWRITER |
| Profile **LINKEDIN**  <https://www.linkedin.com/in/charles-nderi-182530300?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app> Contact PHONE:  +254768 183 187  EMAIL:  Ndericonsultants@gmail.com Hobbies READING  WRITTING  TRAVELLING  COOKING |  | EDUCATIONUNIVERSITY OF ELDORET 12/09/2018 – 15/11/2021  **GRADUATED WITH UPPER SECOND CLASS HONOUR IN BUSINESS ADMINASTRATION** MAGUMU BOYS HIGH SCHOOL 21/02/2014 – 28/11/2017  **GOOD ACADEMICALLY AND CO-CURRICULAR ACTIVITIES** WORK EXPERIENCEBCJ GENERAL MERCHANTS SALES MANAGER 01/03/2021–28/09/2023  **I WAS RESPONSIBLE OF CREATING NEW SALES STRATEGIES AND ACQUIRING OF NEW CLIENTS. I WAS ABLE TO INCREASE ANNUAL SALES BY 28%.** HARRISTA ENCASA LTD PROCUMENT AND COPYWRITER 12/11/2023–31/12/2025  **WORKING AS A PROCUREMENT AND COPYWRITER OF THIS LONDON BASED ECOMMERCE COMPANY PART TIME.** KITCHEN COMFORTS GALLERY COPYWRITER 01/03/2024–20/12/2027  **WORKING AS A COPYWRITER PART TIME** CAREER OBJECTIVE TO LEVERAGE MY CREATIVITY AND WRITING SKILLS TO CREATE ENGAGING CONTENT THAT DRIVES AWARENESS AND BOOSTS CONVERSION RATES ACROSS DIGITAL AND TRADITIONAL MARKETING PLATFORMS. |